



THE SISTERS OF THETA PI
ARE DYING TO KEEP A SECRET.

SORORITY ROW

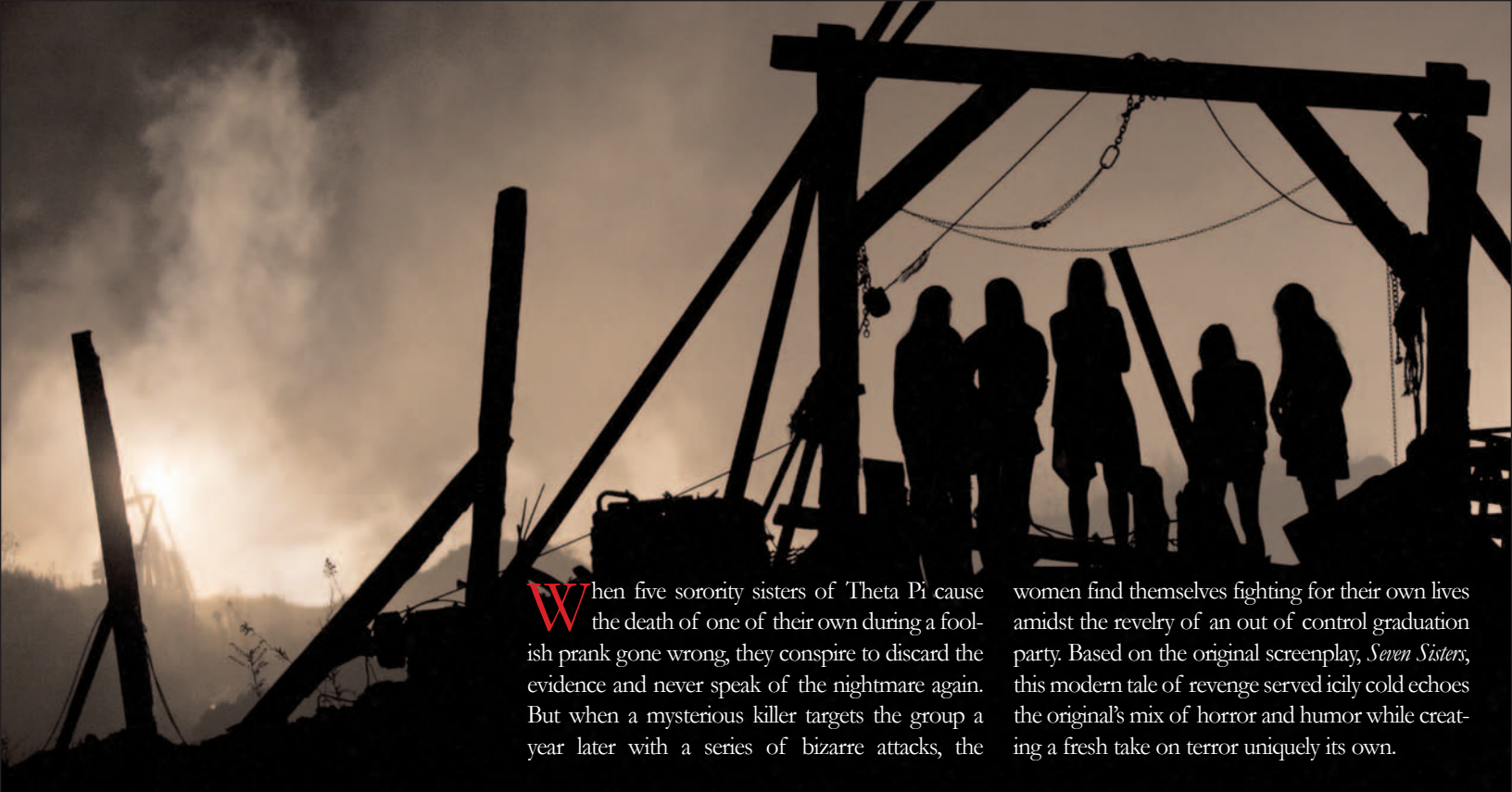
SCREENPLAY BY JOSH STOLBERG & PETER GOLDFINGER DIRECTED BY STEWART HENDLER

R RESTRICTED
Under 17 requires accompanying
parent or adult guardian
FOR STRONG BLOODY VIOLENCE, LANGUAGE,
SOME SEXUALITY AND DRUGS AND PARTYING

NOW PLAYING

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When five sorority sisters of Theta Pi cause the death of one of their own during a foolish prank gone wrong, they conspire to discard the evidence and never speak of the nightmare again. But when a mysterious killer targets the group a year later with a series of bizarre attacks, the

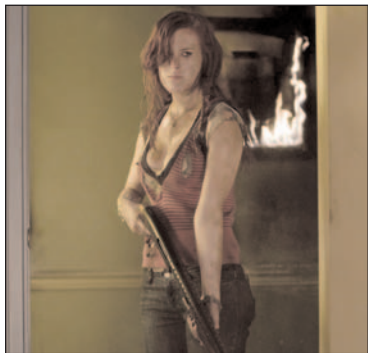
women find themselves fighting for their own lives amidst the revelry of an out of control graduation party. Based on the original screenplay, *Seven Sisters*, this modern tale of revenge served icily cold echoes the original's mix of horror and humor while creating a fresh take on terror uniquely its own.



Briana Evigan



Leah Pipes



Rumer Willis



Jamie Chung

SORORITY ROW

A Karz Entertainment production
for Summit Entertainment

Briana Evigan (*Step Up 2: The Streets*) stars with Leah Pipes (TV's "Life is Wild"), Rumer Willis (*The House Bunny*), Jamie Chung (*Dragonball*), Margo Harshman ("Even Stevens"), Audrina Patridge (MTV's "The Hills") and Caroline D'Amore ("Entourage") as the sisters of Theta Pi, easily the hottest sorority on campus at Rosman University. Carrie Fisher (*E-Girl*) also stars as their hard-

edged housemother, with Julian Morris ("ER"), Matt Lanter (the new "90210"), Matt O'Leary (*Live Free or Die Hard*) and Maxx Hennard (*Dear John*) co-starring as the men in their carefree world of parties, friends and sins.

Stewart Hendler (*Whisper*) directs the script by Josh Stolberg and Peter Goldfinger (*Piranha 3-D*) based on Mark Rosman's original screenplay "Seven Sisters", which spawned



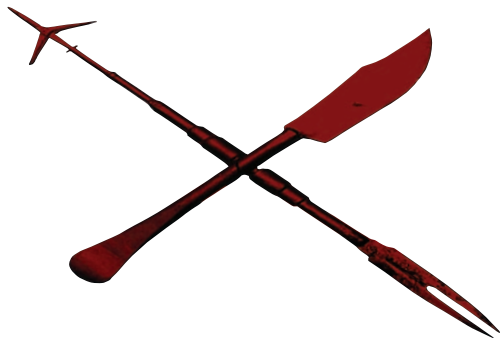
Margo Harshman



Audrina Patridge



Caroline D'Amore



Stewart Hendler

the 1983 horror hit *The House on Sorority Row*. Mike Karz of Karz Entertainment and Darrin Holender are the producers; Bill Bannerman is the co-producer, Mark Rosman, Jay Boberg and Josie Rosen are the executive producers.

Key production personnel include cinematographer Ken Seng (*Quarantine*), production designer Phil Toolin (TV's "Bones"), costume designer Marian Toy, costume consultant Mona May, editor Elliot Greenberg (*Quarantine*) and makeup effects designer Gino Crognale (*The Mist*).

SORORITY ROW was shot entirely in and around Pittsburgh, Pennsylvania.



PURE HORROR – CREATING THE PLOT

Just a year ago, all things were golden in the wild world of the Theta Pi sorority. Containing the most popular (and hardest partying) girls on campus, Theta Pi was the house to pledge for any self-respecting freshman. Theta Pi, then, was a mix of the good, the bad and the beautiful: thoughtful Cassidy (BRIANA EVIGAN), who's romance with boyfriend Andy (JULIAN MORRIS) took precedence over her activities at the house; 'Queen Bee' Jessica (LEAH PIPES), leader of the sorority whose quest to be the best included her lassoing of a Senator's son, Kyle (MATT LANTER); bookish Ellie (RUMER WILLIS), Cassidy's closest friend and the sorority's valedictorian; crazy/beautiful Claire (JAMIE

CHUNG), whose devotion to Jessica outstripped her foolhardy love for randy Mickey (MAXX HENNARD), and party monster Chugs (MARGO HARSHMAN), who never met a beer or a boy she didn't devour in one gulp.

But on one night, all their lives would change. During a freshmen pledge party at the foreboding Theta Pi mansion, the girls concocted a prank that would lead them down an unintentionally dangerous – and tragic – road. When the girls found out that Chugs' brother Garret (MATT O'LEARY) cheated on their housemate Megan (AUDRINA PATRIDGE), they created a plan with Megan to punish him. After pushing Garret to slip Megan a date rape drug to aid in his conquest, the girls conspired with Megan to go into fake convulsions (foaming at the mouth with



baking soda added a nice touch of realism) upon taking the 'drug' and then pretend to die.

The girls convinced a panicky Garret to pile into Jessica's SUV with Megan's 'body', ending up at a lonely quarry where the girls pretended to mull what they should do with the 'corpse'. Convinced that Megan's body could not float in the

quarry's lake if it had air in its lungs, Garret plunged a tire iron into her chest, killing her instantly – and horrifying her friends. In a flash, the ill-conceived and deviously cruel lesson to Garret careened into a bloody nightmare no one wanted or imagined. Although Cassidy immediately ran for help, the rest of the women were convinced by Jessica to

throw Megan's lifeless body into a nearby mineshaft and vow never to mention the crime to anyone. Cassidy, who with Ellie never condoned Jessica's actions, must go along with the plan because Megan's body was wrapped in Cassidy's bloodstained jacket.

Flashing forward after a solemn year of regret and paranoia, the girls now prepare for their graduation party at Theta Pi house. Housemother Mrs. Crenshaw (CARRIE FISHER) leaves the premises, knowing that the oncoming party may damage a few lampshades if not reputations. New pledges are coming to Theta Pi, including Megan's dead ringer of a younger sister, the plucky Maggie (CAROLINE D'AMORE). The new girls will be attending their first college party while the outgoing seniors will be saying goodbye to the life they so dearly loved.

But this will be a party no one will forget. A murderer clad in a black graduation robe will soon be ripping into the fabric that binds the sisters of Theta Pi, hunting down anyone with knowledge of Megan's death. By the end of the night, only a few sisters will remain...begging for forgiveness as well as their lives.

CASTING THE MOVIE WITH NEW FACES

With the script locked in and approved by Summit Entertainment, the filmmakers turned their attentions to what they felt the most important aspect would be: casting.

"We liked the idea that each of our main girls would be an archetype, if you will," said Mike Karz. "There's Jessica, the cool, bitchy blonde who runs the sorority. And Claire, the girl who so badly wants

to be Jessica that she follows her blindly. Ellie is the really smart one who usually makes the right decision, but is always quite nervous about life in general. Chugs is the party girl, who just doesn't care what anyone thinks about her. And finally, there is Cassidy – the moral compass of the story who always treats others well and who has the biggest crisis of conscience over the tragic decisions they come to make."

Director Stewart Hendler thought the actresses chosen for 'Cassidy' and 'Jessica' should be strong enough to adequately mirror their characters' colossal battle of conscience and will. "The best dynamics in the film would come from the butting of heads between Jessica, the 'Queen Bee' of the sorority, and Cassidy, its most grounded and decent member. Jessica has planned her life out and

won't let anyone get in the way of getting what she wants. Cassidy, on the other hand, is appalled by Jessica's attitude and fights her all the way through the film."

Briana Evigan, who had turned in a strong and athletic performance as hip-hop dancer 'Andie' in the popular film *Step Up 2: The Streets*, was chosen to play Cassidy. "Briana possesses that sort of tough, streetwise feel she had shown in her earlier film," said Stewart Hendler. "She came in with a non-conformist energy as well as a gritty athleticism we felt the part needed. The script had plenty of action for her to perform, and we thought she could carry that. As it turned out, it was unbelievable to watch Briana work."

Winning the role of Cassidy appealed to Briana Evigan because the character was strong and

resourceful, a person she identified with in real life. "When I read the character of Cassidy, I kept saying to myself 'I really like her'. She is the strong, confident person that I also tend to be in my life, or at least I try to be every day," said Briana Evigan. "Out of all the girls, she stood out as the smart one with her head put on right. But I also looked forward to doing the stunts. That would always be the most fun part of my day."

For the part of Jessica, the filmmakers would turn to an actress not as well known as Briana Evigan but who also possessed a high level of performance paired with attitude: relative newcomer Leah Pipes.

The youngest of the actresses chosen for the film, she was already a seasoned veteran of television roles who was just starting to make the step into motion pictures hav-

ing just starred in small horror film herself, *Fingerprints*, which had won as Best Picture at the recent NYC Horror Film Festival. "Leah Pipes has been the big discovery for us all," said Mike Karz. "Although she had the least film experience going in, she was a great choice. She was so charismatic, taking the role and making it larger than life."

The actress, who had heretofore been cast as the "good girl" in most of her roles, relished the opportunity to get to play someone with a darker edge. "Jessica is mean and self-centered to an extreme," said Leah Pipes. "She can almost be a parody of a person. But this can also yield a lot of humor and make her fun to explore. Playing her would help me see outside of being the 'goody-two-shoes' I often play

to looking at the world through the perspective of a truly evil person."

For the character of Ellie, the filmmakers had an agenda: not only would the actress chosen for the role have to be a seasoned per-

former, but she would have to

possess something any good horror movie needs — a bloodcurdling scream. "Rumer Willis turned out to be perfect for Ellie, though the character was far from what she is in real

life. Ellie is scared and petrified most of the time, while

Rumer is always naturally happy and joking on set," said Mike Karz. "But once she got into character, she has more cries and screams per minute than anyone in the movie."

"Some girls can scream and some cannot," explained Stewart Hendler. "Rumer Willis is definitely the cream of the crop. She would go on to scare many a crew member with that scream when we shot the film." After winning the role, Rumer Willis actually researched some celebrated screamers of the past in horror films she admired to get a feel for what would be needed. "I definitely worked on my scream a bit," said Willis. "You have to practice in order to make sure it sounds real. One example I studied was Neve Campbell's scream in the *Scream* films. It



is like a double-toned scream, very impressive. It is a lot harder than it looks.”

Jamie Chung was another actress whose beauty paired well with the physical demands the stunts in *Sorority Row* would place upon her. Having displayed her ability to handle action in such films as *Dragonball*, the role of Claire would be business as usual for the young actress. “Jamie Chung is one of the most gorgeous girls I’ve ever seen,” said Stewart Hendler. “And I had seen her kick some ass on television in ‘Samurai Girl’. She came in to read and instantly fit into the dynamic of the sorority group in terms of her looks and presence.”

For Jamie Chung, the challenge of playing Claire was the character’s mid-film switch from being Jessica’s sycophant to wanting what is best



for others. "Claire is a girl who just wants to fit in," explained Jamie Chung. "At Theta Pi, all she wants is to be like Jessica. She starts out going with the flow and towards the end of the film you see her going through a transition into being a goodhearted person with the plight of others in mind. It was nice to win a role that had this much growth in it."

For the party-hardy character of Chugs, screenwriters Josh Stolberg and Peter Goldfinger had envisioned initially casting a larger, louder actress than the petite Margo Harshman. "We first thought the Chugs character would be a sort of plus-size girl, big and bawdy and loud," said Josh Stolberg. "When Margo came in to read, she had a totally different take. It was standoffish and dry-humored, completely opposite of what Chugs would be. And it totally worked!"

"Margo came in and nailed

the character," added Stewart Hendler. "She loved the humor, she loved the joke and she blew us away in the audition." One aspect of Margo Harshman's career that appealed to producer Mike Karz was the actress' strongly professional demeanor, honed by her many years as a young television star on such series as "Even Stevens." "I like the idea of kids who have grown up acting," said Mike Karz, "because they are always so prepared and never daunted by anything. Margo is a huge professional. This part was to be a cakewalk for her compared to doing a television series."

"I just liked the fact that Chugs had an attitude," said Margo Harshman. "She's bold, she's blunt, she's honest and maybe a bit vulgar, which I loved. I love doing comedy, and the comic aspect of her life drew her to me instantly."

In choosing two actresses to play look alike siblings Megan and Maggie, a duo of relative newcomers with television backgrounds were selected. As Megan, the ill-fated victim of the sorority's prank, celebrity sensation Audrina Patridge (star of the top-rated MTV series, "The Hills") would be able to create a character in a genre she had always enjoyed – horror. "I love horror movies," said Audrina Patridge. "*The Exorcist* is one of the scariest movies ever made. I am also a huge fan of films like *Scream* and *Jawbreaker*, which are more like *Sorority Row*. I was thrilled to play a role where I got to spit up blood and cough and convulse. I had a great time getting into character and preparing to make what happened to Megan look as real and horrific as I could."

"Audrina was a nice surprise for us," said producer Mike Karz. "She

turned out to be such a trouper, never complaining through most of her scenes, which were shot in cold weather in very skimpy outfits. She impressed everyone."

For Maggie, actress and model Caroline D'Amore was chosen not only for her physical similarity to Audrina Patridge, but her own biting sense of humor that would benefit her interpretation of Maggie. "We had just seen Caroline in an episode of 'Entourage,' said Mike Karz. "We felt she had the bitchiness to stand up to Jessica in our film, but also the ability to have the audience feel empathy for her as well. She far exceeded our expectations for the character and really made it her own."

A veteran actress would be sought for the pivotal role of housemother 'Mrs. Crenshaw', a character who would be called upon to be a bit boozy, a bit overbearing

and, ultimately, handy with a shotgun. Only one actress came to mind: Carrie Fisher. “We wanted to have someone fun, someone who we wanted wielding a shotgun and kicking ass,” said Stewart Hendler. “But we thought we’d never have a chance to get her interested.”

Once the actress was sent the script, she insisted on meeting the director alone to discuss his view of the film. “We never thought we could get Carrie,” said Mike Karz. “But once she met with Stewart, she said ‘I like this guy...I’ll do the movie.’ And we were off to shoot. She was so much fun to work with and the girls loved her.”

SEVEN KEY SCREAM QUEENS

BRIANA EVIGAN (Cassidy) enjoyed an international breakthrough in 2008 with her spirited

starring performance as ‘Andie’ in the hip-hop dance film *Step Up 2: The Streets*, a role that allowed the actress to showcase her many years of intense training as a professional dancer. The film earned \$143 million worldwide, launching her into a busy motion picture career that recently included roles in the features *J. Darko* (the sequel to Richard Kelly’s cult classic, *Donnie Darko*) in which she stars opposite Daveigh Chase and Ed Westwick, supernatural thriller *Burning Bright* and romantic drama *Subject: I Love You* (shot entirely in the Philippines).

Born in Los Angeles into an acting family that includes father Greg Evigan (star of the television series “BJ and the Bear” and “My Two Dads”), mom Pamela Serpe and sister Vanessa Evigan, she made her professional film acting debut in the 1996 thriller *House of*

the Damned at the age of ten opposite her father. Evigan began dancing with renowned hip-hop choreographer Shane Sparks when she was seven years old, studying with him for many years before extending her training to other choreographers. She credits him with providing her with the foundation for her future work. She was also the keyboardist and lead vocalist of the rock group, Moorish Idol.

LEAH PIPES (Jessica) made her acting debut in 2001 in an episode of the television series “Angel.” She won a regular role in 2002 in the ABC series “Lost at Home,” leading to a versatile television career that most recently saw her star as ‘Katie’ in the CW series “Life is Wild” as well as guest in several episodes of the hit Fox series “Terminator: The Sarah Connor Chronicles”.

The Los Angeles-area native and resident was a stand-out soccer player in high school, a skill that allowed her to win the starring role in the film *Her Best Move*, playing a fifteen-year-old soccer phenom vying to join the U.S. National Soccer Team. The athlete is also a standout dancer, swimmer and tennis player. Among her other television credits are roles in the series “Parents in Charge”, “Clubhouse”, “Pixel Perfect”, “Bones”, “Crossing Jordan”, “Brothers Garcia”, “Drake and Josh”, “Shark”, “Malcolm in the Middle” and “Ghost Whisperer”. She also recently starred in the horror feature *Fingerprints*, which was named “Best Feature” at the NYC Horror Film Festival.

RUMER WILLIS (Ellie) most recently co-starred in the comedy features *The House Bunny* (with

Anna Faris, Colin Hanks and Emma Stone), Slightly Single and *Wild Cherry* (with Rob Schneider). The daughter of popular actors Demi Moore and Bruce Willis, she was born on location in Paducah, Kentucky in 1988 where her father was completing the filming of *In Country*. Her early interest in acting led to her film debut at age ten in 1995 (billed as 'Willa Glen') in the New Line Cinema comedy *Now and Then*, which starred (and was produced by) her mother.

She also appeared in the film *Striptease* with her mother in 1996 before turning her attentions to school studies. She returned to the screen in 2005 alongside her father in the thriller *Hostage*, continuing with roles in the films *From Within* and *Whore* as well as in episodes of the television series "CSI: NY", "Army Wives" and

"Miss Guided". She was named 'Miss Golden Globe' in 2008, but her appearance as the show's award presenter was delayed until the next year when the program was suspended due to a Writers Guild strike.

JAMIE CHUNG (Claire) is well known to television viewers as the star of the ABC Family production of "Samurai Girl" as well as a co-star (alongside Demi Lovato and Selena Gomez) in the Disney Channel film "Princess Protection Program." She has also been busy onscreen, starring in the fantasy adventure feature *Dragonball: Evolution* with Emmy Rossum and Yun-Fat Chow, as well as winning smaller roles in the films *I Now Pronounce You Chuck & Larry* and *Burning Palms*. She was recently cast in the Warner Brothers film *Sucker Punch* and is

currently filming the Adam Sandler film *Grown Ups* from Columbia Pictures. The San Francisco native has worked steadily in television productions such as "Days of Our Lives", "Veronica Mars", "ER", "CSI:NY" and "Greek" before landing her starring role as 'Heaven' in "Samurai Girl".

MARGO HARSHMAN (Chugs) is a familiar face to television audiences, having been a regular on the series "Even Stevens" (opposite Shia LaBeouf), "Run of the House" (with Joey Lawrence) and "Center of the Universe" (starring with John Goodman). The San Diego-born actress was a veteran of beauty pageants and community theatre by the age of eleven, when she began auditioning for commercials and acting roles in Los Angeles. She made her acting debut in the film *The Elf*

Who Didn't Believe in 1997, going on to appear in such television productions as "Murphey's Dozen", "Titletown" and "Recipe for Disaster" before winning her pivotal role in "Even Stevens". She has also guest starred on such series as "Boston Legal", "Without a Trace", "Everwood", "Grey's Anatomy", "Journeyman" and "90210". Her hobbies include music and surfing, as well as volunteering for charities such as the Special Olympics and the Make-A-Wish Foundation.

AUDRINA PATRIDGE (Megan) has become a sought after celebrity as well as an actress thanks to the runaway success of her starring role (and acting debut) in the hit MTV television series "The Hills", now in its fifth season. Her exposure in that series has led to opportunities in film acting (star-

ring in the MGM Entertainment film *Into the Blue 2*), television appearances (on the Fox Network series “Mad TV” and “Do Not Disturb”) and fashion design (she is the face of Divine Rights of Denim). Born in Southern California, her early interest in acting was given a boost by a chance encounter with a casting agent for “The Hills” while she was lounging by her apartment house pool in Los Angeles in 2004. She is also an accomplished artist and enjoys martial arts, dancing and kickboxing in her spare time.

CAROLINE D'AMORE (Maggie) has an aura of Renaissance woman around her, having earned a living since the age of sixteen as a top model, sought after party DJ, fashion designer and restaurant owner as well as a busy actress. Born and raised in

the Los Angeles area, she helped in her parents’ pizza business as a child before entering modeling at age sixteen in New York City. Success soon followed, leading her to appearing in magazines such as *Vogue* and *Teen Vogue* and being featured in print advertisements for such companies as Pellegrino Water and Deere Colbourn handbags. She made her acting debut in the film *Daydreamer* in 2007, followed by roles in such television series as “90210” and “Entourage”. She most recently completed roles in the films *Rollers* and *Pizza with Bullets*. As a business owner, she recently founded her own clothing line, D’Amore by Marceau, which features her swimwear designs. Along with her sister, Bonnie, she has opened her own pizza restaurant, D’Amore’s Pizza, in Tarzana, California.

