

Nothing so *Boxoffice* BIG as

BEHEMOTH

THE BIGGEST THING SINCE CREATION!

The 200 ft. Horror
from the Earth's
Beginning..burning
the human race
with its Hell Fire..
crushing the world
in its path!
NOTHING so fright-
ful has ever been
seen!

THE GIANT BEHEMOTH

Here's
Your
OPENING
DAY
AD

Ad Mat No. 402
4 Col. x 135 Lines

Starring
GENE EVANS • ANDRE MORELL • JOHN TURNER

A DAVID DIAMOND PRODUCTION • DIRECTED BY EUGENE LOURIE • SCREENPLAY BY EUGENE LOURIE
Special Effects Designed and Created by JACK RABIN, IRVING BLOCK, LOUIS DE WITT

An ALLIED ARTISTS Picture



DISASTER STRIKES CITY



THE GIANT BEHEMOTH

NO. 31

A 400-foot radioactive monster spreads death and destruction as he roams about the streets of a big city in this artists' conception of "The Giant Behemoth," produced by David Diamond for Allied Artists. The picture, opening at the Theatre, stars Gene Evans, Andre Morell and John Turner.

GENE EVANS RECALLS DAYS SPENT AS VAGABOND ACTOR

Gene Evans, starred in Allied Artists' "The Giant Behemoth," now at the Theatre, recalls with keen interest the days he spent as a vagabond actor.

"It was in California," says this redheaded, robust actor. "I was with the Penthouse Players, a theatrical group which had its origin in Altadena, a suburb of Los Angeles.

"We toured the state, playing wherever we could find a stage or a makeshift stage and enough persons to constitute an audience.

"We made no money, but we had a lot of fun and—know what?—we gained a lot of experience. It was the sort of hard-earned experience which I think helped make a better actor out of me.

"When the acting business got too tough—meaning when the box-office dropped off to nothing—we all found other jobs. I'll never forget some I had. One was as a truck driver. Another found me working as a short order cook in a smoky roadside cafe."

Evans' new film, a science-fiction picture packed with suspense, also stars Andre Morell and John Turner and was filmed in England where producer Ted Lloyd took full advantage of the scenic beauty of the rugged Cornwall coast.

The David Diamond production was directed by one of filmland's top directors, Eugene Lourie. Lourie also wrote the screenplay, basing it on an original story au-

thored by Robert Abel and Allen Adler.

The important special effects were the creation of Jack Rabin, Irving Block, Louis De Witt, Willis O'Brien and Pete Petterson.

The music was composed and conducted by Edwin Astley.

CREDITS

A David Diamond production; Produced by Ted Lloyd; Directed by Eugene Lourie; Screenplay by Eugene Lourie; Story by Robert Abel and Allen Adler; Director of Photography, Ken Hodges; Art Director, Harry White; Supervising Editor, Lee Doig; Special Effects Designed and Created by Jack Rabin, Irving Block, Louis De Witt, Willis O'Brien and Pete Petterson; Music Composed and Conducted by Edwin Astley; Production Manager, Jacques De Lane Lea; Camera Operator, Desmond Davis; First Assistant Director, Kim Mills; Continuity, Jennifer Herrinshaw; Makeup, Jimmy Evans; Hairdresser, Bernie Ibbetson; Sound by Sid Wiles, and Wardrobe Mistress, Freda Gibson.

THE STORY

(Not For Publication)

Mysterious deaths of a fisherman, Thomas MacDougall (Henry Vidon), and thousands of fish which were washed ashore at a British village are traced by scientists Steven Karnes (Gene Evans) and James Bickford (Andre Morell) to a highly radioactive behemoth which they find in fishing waters. The atomic particles with which it had come in contact has given the monster an almost unbelievable size which, by comparison, dwarfs pre-historic monsters of the deep. Shortly after the behemoth had been sighted by the scientists, it disappears into the sea and the two marine biologists are summoned home by a radio message which also advises them a steamship has been strangely beached with all aboard dead. When the scientists reach shore and report their findings, a heavy concentration of ships, including battleships and destroyers, is sent in search of the beast which soon is held responsible for destruction of a coastal farm, its buildings and all its occupants. Knowing that it is only a question of time until the atomic particles eventually will destroy the mammoth animal, the scientists predict its death will come, in fresh water, possibly in the Thames River, where it will have a natural inclination to perish. When a ferry boat is upturned in England's tamed river and all its passengers drowned, the scientists have reason to believe their prediction has come true. While London is panicked by the nearness of the beast, Karnes and Bickford have a submarine torpedo especially made as the weapon with which to destroy the animal. Meanwhile, the behemoth emerges from the river, killing persons by the hundreds and destroying buildings in its path as it moves through London. After London Bridge crashes under its weight, the behemoth drops to the Thames and here Karnes, firing with deadly aim, sends the torpedo to its mark to bring death to the great beast.

AUTHENTIC

Backgrounds for "The Giant Behemoth," which has Cornwall and London for its locales, are authentic. The film was made in Cornwall and London. A David Diamond production starring Gene Evans for Allied Artists. the film now is at the Theatre.

PRETTY



THE GIANT BEHEMOTH NO. 1

Leigh Madison provides the love interest in "The Giant Behemoth," the David Diamond production for Allied Artists, now at the Theatre. Starred in this exciting and terrifying drama are Gene Evans, Andre Morell and John Turner.

VETERAN

Gene Evans, starred in the David Diamond production of "The Giant Behemoth," an Allied Artists release now at the Theatre, is a veteran of many hit motion pictures. His career turned upward after his highly praised work in "The Steel Helmet" several seasons ago.

DEBUTS

Georgina Ward, one of London's most beautiful young society girls, makes her screen debut in "The Giant Behemoth," a David Diamond production starring Gene Evans. The film now is at the Theatre.

'THE GIANT BEHEMOTH' SCORES HIGH AMONG EXCITING FILMS

(Review)

Every now and then Hollywood turns out a really unusual film with frightening aspects that sets a spine to tingling as the horror mounts.

Such a film is "The Giant Behemoth," a David Diamond production for Allied Artists. The picture stars Gene Evans, Andre Morell and John Turner. It opened yesterday at the Theatre.

Basically, it is the story of panic and deaths in London which follow in the wake of a giant sea monster which makes its way up the Thames and onto land.

Once in the city, the behemoth crumples buildings and automobiles as though they were made of cardboard, and kills pedestrians as one might kill ants while stepping on an ant hill.

How the monster is tracked from the sea and eventually slain after its return to the Thames is pictured with both excitement and suspense which keep the film on a high plane of entertainment.

With Ted Lloyd producing and Eugene Lourie directing, the screenplay was filmed in England, where the beauty of the rugged sea coast adds much to the graphic appeal of the production. The photography, particularly in this regard, is excellent, and credit for it must go to cinematographer Ken Hodges.

Without the employment of special effects, a picture such as "The Giant Behemoth" could not be made, and David Diamond and his production associates were fortunate in being able to obtain the services of Jack Rabin, Irving Block, Louis De Witt, Willis

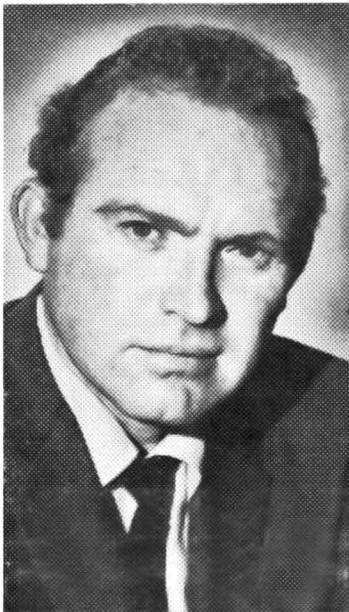
O'Brien and Pete Petterson to create the special effects for their picture.

Evans as the American scientist who is the first to become aware of the strange behemoth which is highly radioactive does an excellent piece of work in the film, as do his co-stars, Morell and Turner.

Others who also turn in highly competent performances include Leigh Madison, Jack MacGowran, Maurice Kaufmann, Henry Vidon and Leonard Sachs.

The screenplay was by Lourie, who based it on an original story authored by Robert Abel and Allen Adler.

SCIENTIST



THE GIANT BEHEMOTH NO. 2

Gene Evans is starred in "The Giant Behemoth," now at the Theatre. The David Diamond production for Allied Artists shows what happens when a big city is invaded by a 400-foot, radioactive sea monster. Also starred are Andre Morell and John Turner.

English Stars In 'Behemoth'

Two of England's top stars, Andre Morell and John Turner, share stellar honors with Gene Evans in David Diamond's production of "The Giant Behemoth" for Allied Artists.

The picture, now at the Theatre, is a science-fiction thriller and deals with the attempts to capture a radioactive sea monster which ultimately makes its way from the open sea, up the Thames and on to the city of London.

Others in the cast include the gorgeous Leigh Madison and Georgina Ward, a young society beauty and the daughter of Rt. Hon. George Ward who has served as Britain's secretary of state for air.

PRODUCER

David Diamond, responsible for many hit motion pictures, produced "The Giant Behemoth," Gene Evans starrer for Allied Artists. The thriller now is at the Theatre.

THE CAST

Steven Karnes	GENE EVANS
Prof. Bickford	ANDRE MORELL
Ian Duncan	JOHN TURNER
Jean MacDougall	LEIGH MADISON
Dr. Sampson	JACK MacGOWRAN
Submarine Commander	MAURICE KAUFMANN
Thomas MacDougall	HENRY VIDON
Interrupting Scientist	LEONARD SACHS

GENE EVANS HEADS CAST IN DIAMOND'S 'GIANT BEHEMOTH'

(Advance)

Gene Evans tops the cast in Allied Artists' "The Giant Behemoth," new science fiction suspense film now scheduled to open on at the Theatre. The story deals with a highly radioactive sea monster and the havoc it wreaks, particularly after coming in from the ocean, going up the Thames River and moving over the vast city of London.

The film spotlights Evans as an American scientist who is the first to track down the behemoth and who is instrumental in bringing about its eventual death.

Starring with Evans are Andre Morell and John Turner, while the supporting cast is comprised of Leigh Madison, Jack MacGowran, Maurice Kaufmann, Henry Vidon and Leonard Sachs.

The David Diamond production was filmed in England and was produced by Ted Lloyd and directed by Eugene Lourie. The screenplay by Lourie was fashioned from an original story by Robert Abel and Allen Adler.

Special effects, of great importance in a film of this sort, were designed and created by Jack Rabin, Irving Block, Louis De Witt, Willis O'Brien, and Pete Petterson.

The music was composed and conducted by Edwin Astley, and Ken Hodges was the director of photography. Harry White and Lee Doig were with the company as art director and supervising editor, respectively.

BEHEMOTH



THE GIANT BEHEMOTH NO. 3

Allied Artists' "The Giant Behemoth" is currently showing at the theatre.

Diamond Makes New Film Hit

David Diamond, one of Hollywood's top producers, has made "The Giant Behemoth," an Allied Artists release which is to open next at the Theatre.

For locales, he used the Cornish coast as well as various neighborhoods in London. The film deals with the attempts to capture a sea monster after it has made its way up the Thames, climbed onto land and wrought havoc among London's populace.

The science fiction thriller stars Gene Evans, Andre Morell and John Turner, and features the gorgeous Leigh Madison. Others in the cast include Jack MacGowran, Maurice Kaufmann, Henry Vidon and Leonard Sachs.

Eugene Lourie, who wrote the screenplay for the David Diamond production, directed the film.

SPECIALISTS

Five specialists in preparing unusual effects for motion pictures were employed during the production of the David Diamond thriller, "The Giant Behemoth," an Allied Artists release now at the Theatre. Those who created the special effects for this film dealing with a killing sea monster are Jack Rabin, Irving Block, Louis De Witt, Willis O'Brien and Pete Petterson. The film stars Gene Evans.

PORTENT OF DISASTER



THE GIANT BEHEMOTH

NO. 21

Tragedy in the form of radioactivity emanating from a 400-foot sea monster, strikes a seacoast town in this scene from Allied Artists' "The Giant Behemoth," opening at the Theatre. Produced by David Diamond, the picture stars Gene Evans, Andre Morell and John Turner. Pictured above are Leigh Madison, John Turner (right) and Henry Vidon.

BEAUTY

The beauty of the rugged Cornish seacoast is found in "The Giant Behemoth," science thriller now on the screen at the Theatre. Filmed completely in England, the picture stars Gene Evans and was produced by one of Hollywood's top picture-makers, David Diamond.

STARRED

Gene Evans, Andre Morell and John Turner are starred in "The Giant Behemoth," a David Diamond production for Allied Artists now at the Theatre. The picture was directed by Eugene Lourie for producer Ted Lloyd.

The Biggest Thing Since Creation!

An ALLIED ARTISTS PICTURE

THE GIANT BEHEMOTH

200 ft. high mountain of slaving terror, burning the human race with its Hell Fire!

starring GENE EVANS ANDRE MORELL JOHN TURNER

A DAVID DIAMOND Production • Directed by EUGENE LOURIE • Screenplay by EUGENE LOURIE • Special Effects Designed & Created by JACK RABIN, IRVING BLOCK, LOUIS DE WITT

Ad Mat No. 501

5 cols. x 5"

(350 Lines)

501

200 ft. FLAMING HORROR, BORN WHEN THE EARTH WAS A MOLTEN HELL!

BEAST FROM CREATION SCORCHING THE WORLD!

THE GIANT BEHEMOTH

GENE EVANS • ANDRE MORELL • JOHN TURNER

An ALLIED ARTISTS PICTURE

A DAVID DIAMOND Production • Directed by EUGENE LOURIE • Screenplay by EUGENE LOURIE

Special Effects Designed & Created by JACK RABIN, IRVING BLOCK, LOUIS DE WITT

Ad Mat No. 302

3 cols. x 4 1/4"

(179 Lines)

302

WHEN THE WORLD WAS BORN, THE BEAST WAS MADE!

The BIGGEST Thing Since Creation!

THE GIANT BEHEMOTH

starring GENE EVANS • ANDRE MORELL • JOHN TURNER

An ALLIED ARTISTS Picture

Ad Mat No. 204

2 cols. x 4"

(112 Lines)

204

THE BIGGEST
THING
SINCE
CREATION!

SEE the Beast that shakes the Earth!
LIVE in a world gone mad!
WATCH the chaos of a smashed civilization!
FLEE from the mightiest fright on the screen!
NOTHING so Big as Behemoth!

THE GIANT BEHEMOTH

starring
GENE EVANS • ANDRE MORELL
JOHN TURNER
An ALLIED ARTISTS Picture
A DAVID DIAMOND PRODUCTION • DIRECTED BY EUGENE LOURIE • SCREENPLAY BY EUGENE LOURIE
Special Effects Designed and Created by JACK RABIN, IRVING BLOCK, LOUIS DE WITT

304

Ad Mat No. 304 3 cols. x 9" (378 Lines)

ALLIED ARTISTS presents

THE BIGGEST
THING
SINCE
CREATION!

THE GIANT BEHEMOTH

GENE EVANS • ANDRE MORELL • JOHN TURNER
A DAVID DIAMOND PRODUCTION • DIRECTED BY EUGENE LOURIE • SCREENPLAY BY EUGENE LOURIE
Special Effects Designed and Created by JACK RABIN, IRVING BLOCK, LOUIS DE WITT

205

Ad Mat No. 205 2 cols. x 5" (140 Lines)

THE BIGGEST THING
SINCE CREATION!

THE GIANT BEHEMOTH

Burning the Human Race with its Hell Fire...crushing the world in its path!

STARRING
GENE EVANS
ANDRE MORELL
JOHN TURNER
An ALLIED ARTISTS Picture
A DAVID DIAMOND PRODUCTION • DIRECTED BY EUGENE LOURIE • SCREENPLAY BY EUGENE LOURIE
Special Effects Designed and Created by JACK RABIN, IRVING BLOCK, LOUIS DE WITT

208

Ad Mat No. 208 2 cols. x 12" (336 Lines)

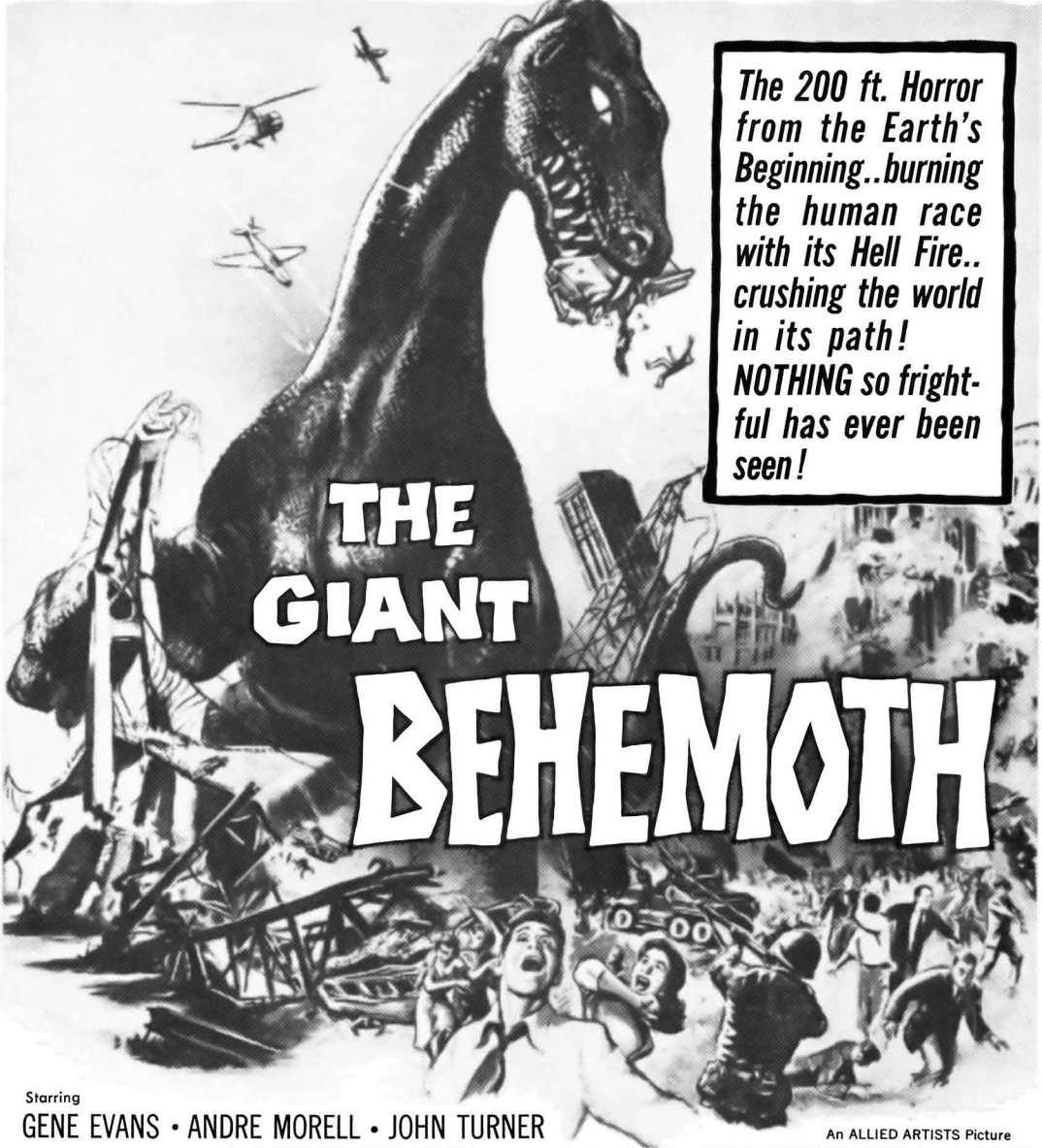
THE GIANT BEHEMOTH

GENE EVANS • ANDRE MORELL • JOHN TURNER • An ALLIED ARTISTS PICTURE

301

Ad Mat No. 301 3 cols. x 1 1/2" (63 Lines)

THE BIGGEST THING SINCE CREATION!



THE GIANT BEHEMOTH

The 200 ft. Horror from the Earth's Beginning..burning the human race with its Hell Fire.. crushing the world in its path! NOTHING so fright-ful has ever been seen!

Starring
GENE EVANS • ANDRE MORELL • JOHN TURNER

An ALLIED ARTISTS Picture

A DAVID DIAMOND PRODUCTION • DIRECTED BY EUGENE LOURIE • SCREENPLAY BY EUGENE LOURIE
Special Effects Designed and Created by JACK RABIN, IRVING BLOCK, LOUIS DE WITT

Ad Mat No. 303 3 cols. x 7" (294 Lines) 303

200 FEET
HORROR HIGH!
BURNING THE EARTH
WITH HELL FIRE!



THE GIANT BEHEMOTH

The Creature from Creation, made when the earth was born . . . now returns to trample the world!

Starring
GENE EVANS • ANDRE MORELL • JOHN TURNER

An ALLIED ARTISTS PICTURE

A DAVID DIAMOND PRODUCTION • DIRECTED BY EUGENE LOURIE • SCREENPLAY BY EUGENE LOURIE
Special Effects Designed and Created by JACK RABIN, IRVING BLOCK, LOUIS DE WITT

Ad Mat No. 207 2 cols. x 9" (252 Lines) 207



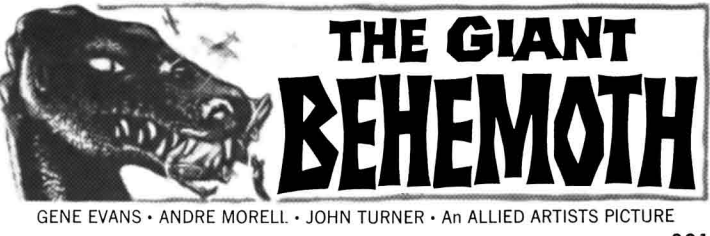
THE GIANT BEHEMOTH

THE BIGGEST THING SINCE CREATION!

starring GENE EVANS • ANDRE MORELL • JOHN TURNER

An ALLIED ARTISTS Picture

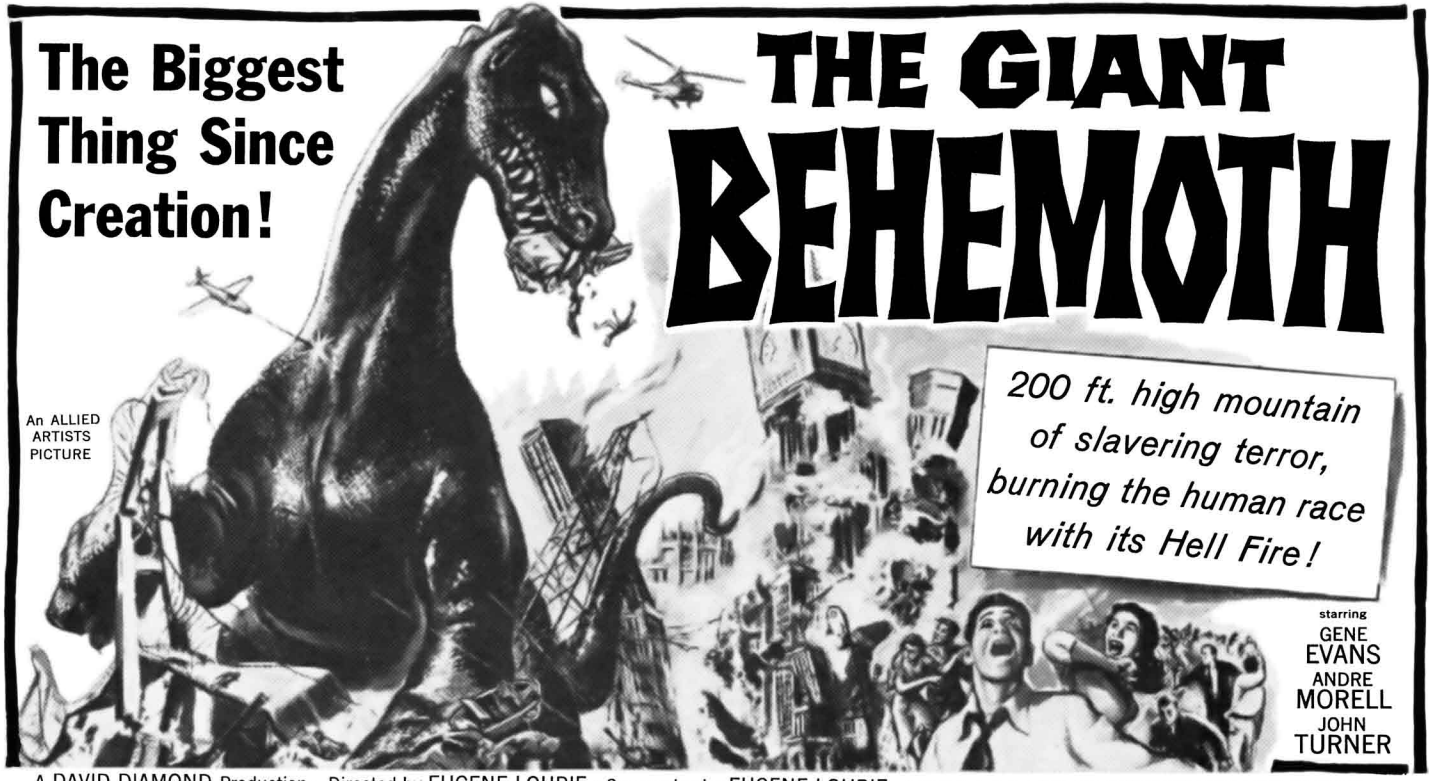
Ad Mat No. 203 2 cols. x 3" (84 Lines) 203



THE GIANT BEHEMOTH

GENE EVANS • ANDRE MORELL • JOHN TURNER • An ALLIED ARTISTS PICTURE

Ad Mat No. 201 2 cols. x 1" (28 Lines) 201



THE GIANT BEHEMOTH

The Biggest Thing Since Creation!

200 ft. high mountain of slaving terror, burning the human race with its Hell Fire!

An ALLIED ARTISTS PICTURE

starring GENE EVANS • ANDRE MORELL • JOHN TURNER

A DAVID DIAMOND Production • Directed by EUGENE LOURIE • Screenplay by EUGENE LOURIE • Special Effects Designed & Created by JACK RABIN, IRVING BLOCK, LOUIS DE WITT

Ad Mat No. 401 4 cols. x 4" (224 Lines) 401



THE GIANT BEHEMOTH

THE BIGGEST THING SINCE CREATION!

GENE EVANS • ANDRE MORELL • JOHN TURNER

An ALLIED ARTISTS PICTURE

Ad Mat No. 103 1 col. x 3 1/2" (49 Lines) 103

COMPLETE CAMPAIGN MAT

ALL THE AD AND SCENE CUTS BELOW AVAILABLE ON ONE BIG BARGAIN MAT!

ORDER "THE GIANT BEHEMOTH" SPECIAL MAT NO. 1 FROM NATIONAL SCREEN

NOTE: Any of These Mats May Be Ordered Singly at the Regular Price. Order by Number Under the Cut.



GENE EVANS • ANDRE MORELL • JOHN TURNER • An ALLIED ARTISTS PICTURE
A DAVID DIAMOND PRODUCTION • DIRECTED BY EUGENE LOURIE • SCREENPLAY BY EUGENE LOURIE
Special Effects Designed and Created by JACK RABIN, IRVING BLOCK, LOUIS DE WITT
Ad Mat No. 206 2 cols. x 7" (196 Lines) 206



Ad Mat No. 202 2 cols. x 2" (56 Lines) 202



Ad Mat No. 102 1 col. x 2" (28 Lines) 102



THE GIANT BEHEMOTH NO. 3



Ad Mat No. 101 1 col. x 1" (14 Lines) 101



THE GIANT BEHEMOTH NO. 31



Ad Mat No. 104 1 col. x 6" (84 Lines) 104

TAKE TO THE AIRPLANES WITH THESE RADIO AND TV AIDS!

RADIO TRANSCRIPTIONS

The radio transcription containing 5 spot announcements is free on request. This transcription, with its dramatically recorded spots, is a sure bet to attract many listeners to your box office. There are two one-minute spots, two half-minute spots and one 10-second spot. The minute and half minute spots have 10-second open ends to allow announcer to come in with local tie-in copy. When ordering please give us your playdate.

Remember, there are more radio sets now in use than ever before so take advantage of this fact.

TELEVISION SLIDE

The television slide, illustrated here, is available at \$4.00. This special price includes all imprinting and prepaid postage. The space on the bottom is for theatre name and playdate while the space in the upper right hand corner is for station ID. If you want this information on it, please advise when ordering. Order slides direct from CHATIS ART DISPLAYS, 6453 Sunset Blvd., Hollywood 28, Calif. Allow at least 5 days for shipping. All orders must be accompanied by money order or check.



TELEVISION TRAILERS

The exciting television trailers, spotted in the right TV slots, can be a tremendous factor in your campaign. Just a glimpse of the building-sized, radioactive, pre-historic Behemoth is enough to make the viewer want to see more. The accompanying off-screen comment is designed to attract theatregoers of all ages. The TV trailers will be shipped ONLY to those theatres, who, when ordering, give us their playdate and the call letters of the station on which they will be used.

Order radio transcriptions and/or television trailers from ALLIED ARTISTS PICTURES, 165 West 46th Street, New York 36, N.Y., or from 4376 Sunset Drive, Hollywood 27, California.

SCIENCE-FICTION ANGLES

"The Giant Behemoth" is a natural for science-fiction fans. Here are a few suggestions that will call their attention to the picture:

- 1—SCIENCE-FICTION CLUBS: Most of the bigger cities have science-fiction clubs whose members never miss a science-fiction movie. Contact the heads of these groups who will in turn advise their members of your playdate. Also see that the science-fiction man on your newspaper is informed about the coming of "The Giant Behemoth."
- 2—SCHOOLS, LIBRARIES: Although "The Giant Behemoth" is out and out fiction, the story supplies an interesting thesis for discussion in science-fiction classes. The story will also interest students of fossils and pre-historic monsters.
- 3—CIVIL DEFENSE: Your local Civil Defense Organization will be interested in any legitimate suggestion that will aid them in recruiting volunteers for their Observer Ground groups. Set up a recruiting table in your lobby, using a three or six-sheet as a background. Spot sign nearby reading: CIVIL DEFENSE WILL SHOW YOU WHAT TO DO IF DISASTER COMES, SUCH AS SEEN IN "THE GIANT BEHEMOTH."

"GIANT" BARGAIN SALES

The advertising manager of your newspaper should be happy to cooperate with you in planning a merchant's co-op page in which each store advertises a "Giant" special bargain item. The sales should run for a week starting on the opening day of the picture. You might induce each advertiser to insert a cut of the beast in each ad. Enhance the reader value of each ad by spotting a hidden word in it, which when added together will form a sentence that will include the picture title, theatre and playdate.

NSS TRAILERS

"The Giant Behemoth" National Screen Service trailer does a great selling job. It contains just enough of the sensational highlights of the film to whet the appetite of both science-fiction and horror film fans. They won't be able to stay away. As soon as you date the picture, book the trailer, and play it longer than usual.

LOBBY AND FRONT

"The Giant Behemoth" calls for a sensational type front. The key art of the radioactive, pre-historic monster on every poster gives you a variety of sizes with which to work. A false front, using this striking art, accompanied by ad copy and plenty of production stills, cannot help but attract the eye of passers-by. For your lobby, cut out the monster for an eye-arresting lobby piece. Illuminate the eyes of the beast from the back, using a condensed light and green gelatin.

"BEHEMOTH" DESTRUCTION

Somewhere in your town you may find a building in the process of being razed, or one that has already been torn down leaving a large excavation. Spot signs nearby reading something like this: WAS THIS DESTRUCTION CAUSED BY "THE GIANT BEHEMOTH?" Also plant similar signs on wrecked cars you may find in the yard of a body repair shop. This type of stunt ties directly in with the story line.

TEASER WARNINGS

Teaser snipes spotted all over town, bearing the following copy: BEWARE OF "THE GIANT BEHEMOTH!" . . . IT'S HEADED THIS WAY, cannot help but give your campaign plenty of advance advertising. Spot them wherever you can, on utility poles, store windows, fences, building barricades, newsstands, etc.

MONSTER CONTEST

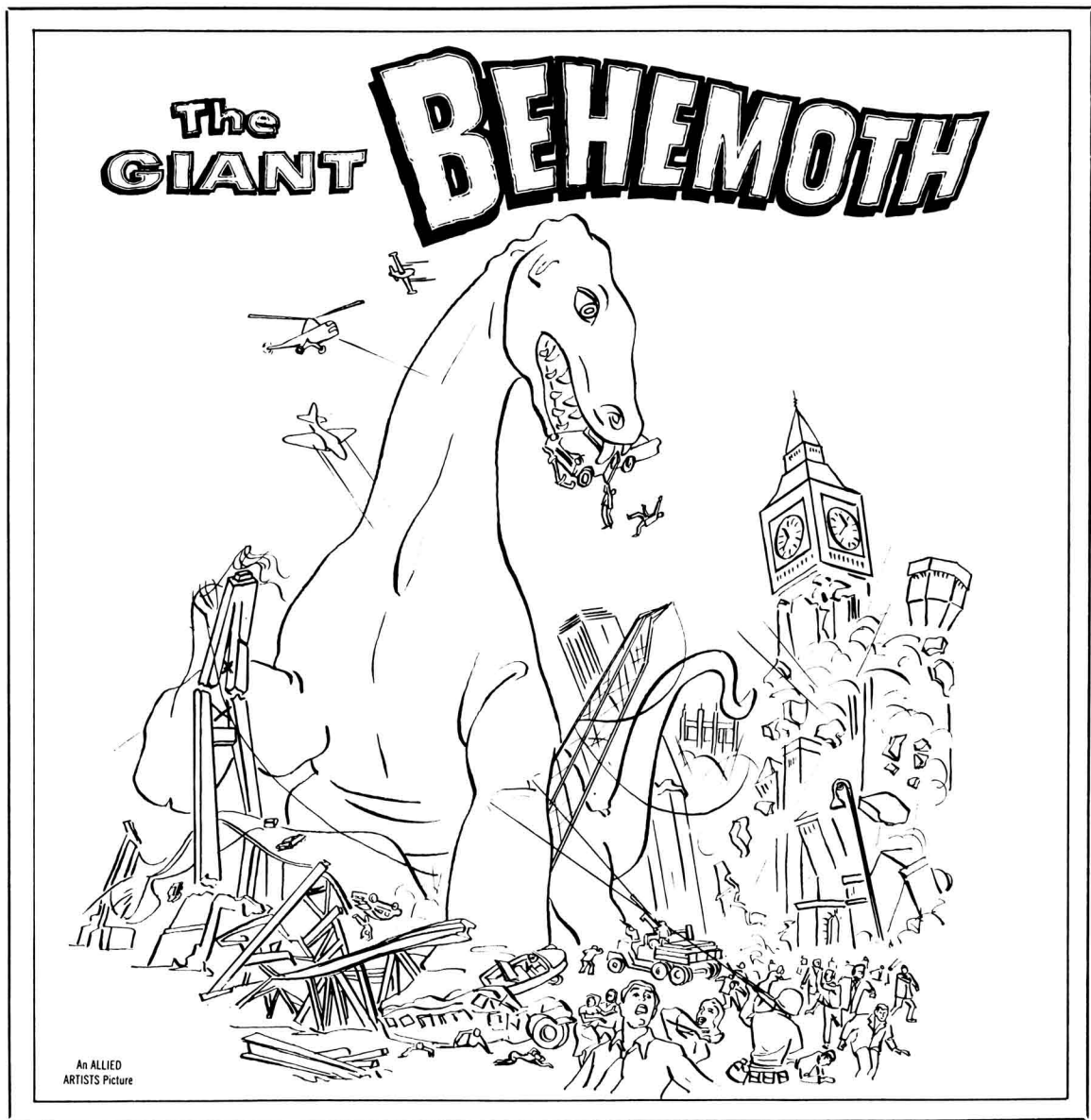
Here's an idea for a one-shot newspaper contest that will establish the story. Ask contestants to send in a list of movies in which giant-sized birds or beasts appeared. A few of such movies are "The Fly," "Rodan," "Mighty Joe Young," "King Kong," "The Spider," "Attack of the Crab Monsters," etc. Give the first three contestants submitting the longest lists a pair of guest tickets. Another angle along these lines is to obtain from your nearest NSS stills from these films to use for a lobby contest. Have them name the picture. Spot a 22 x 28 poster of "The Giant Behemoth" in the center of the display.

STREET STENCIL

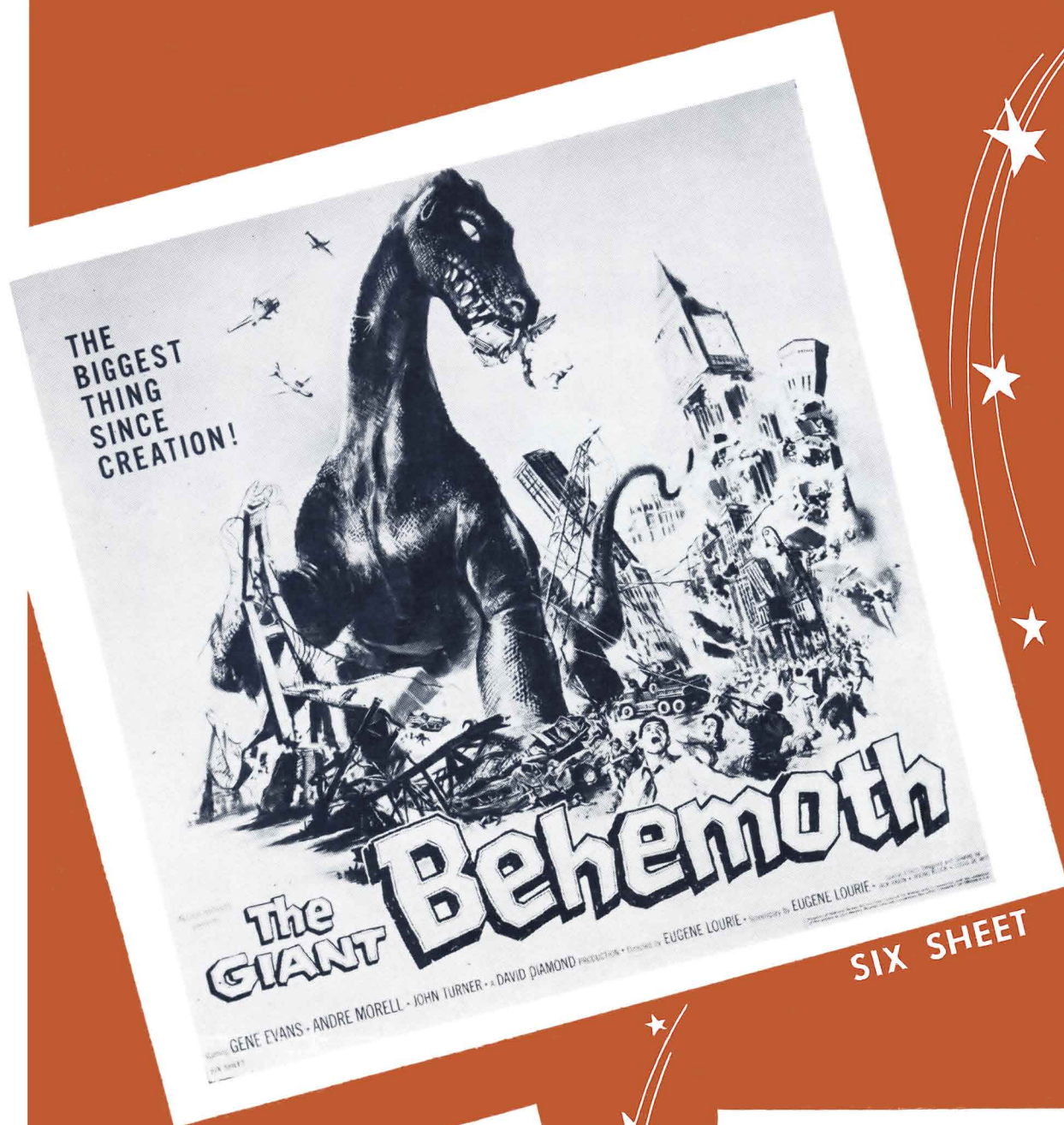
Your sign artist can help you in making up a stencil of a "Giant Behemoth" footprint to paint on sidewalks leading to and in front of your theatre. Naturally, the bigger the footprint, the better. You and your artist can use your own imagination as to what it may look like, but make sure it's big enough to be impressive. Paint title of picture in center.

THREE COLUMN COLORING CONTEST MAT

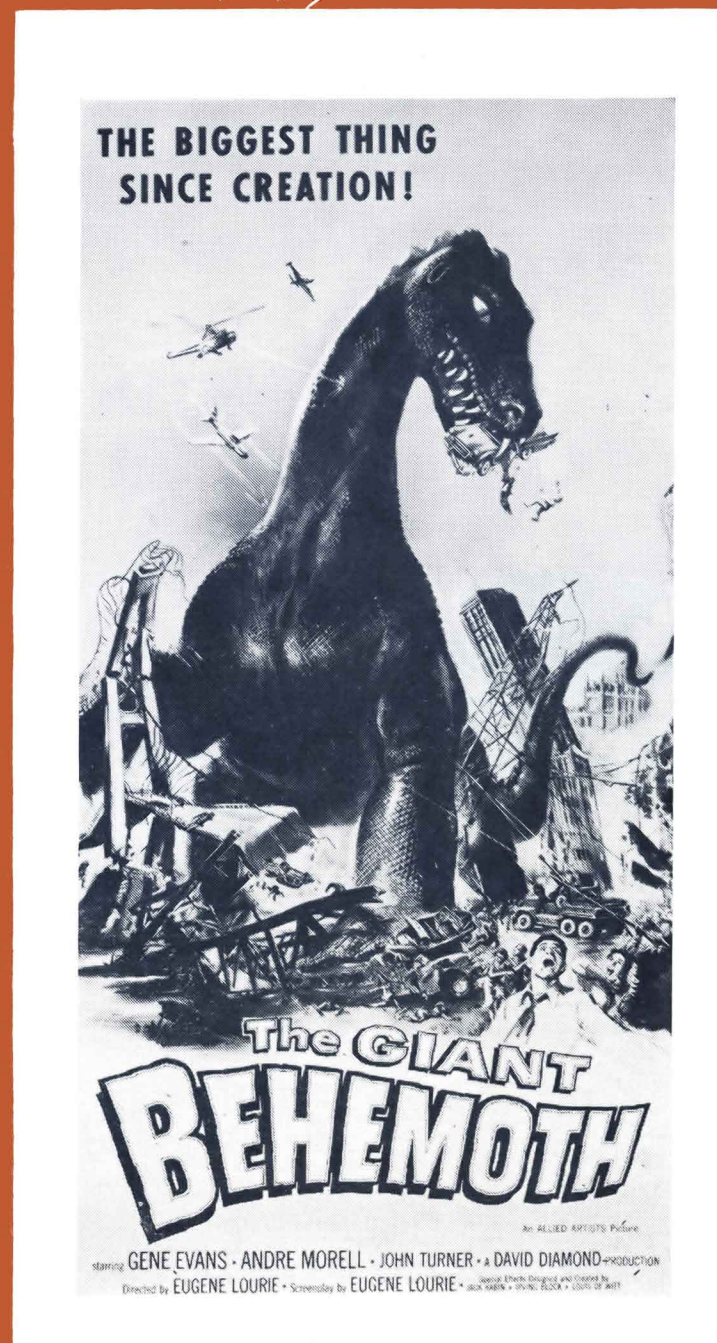
Get the kids interested by planting this three column color-in mat in your newspaper or use it printed on a giant-sized herald. Offer prizes for the neatest job. Prizes can be theatre tickets or inexpensive items from one of your toy shops. Post the best 10 in your lobby. For your free contest mat, write direct to Allied Artists Exploitation Dept., 4376 Sunset Dr., Hollywood 27, Calif.



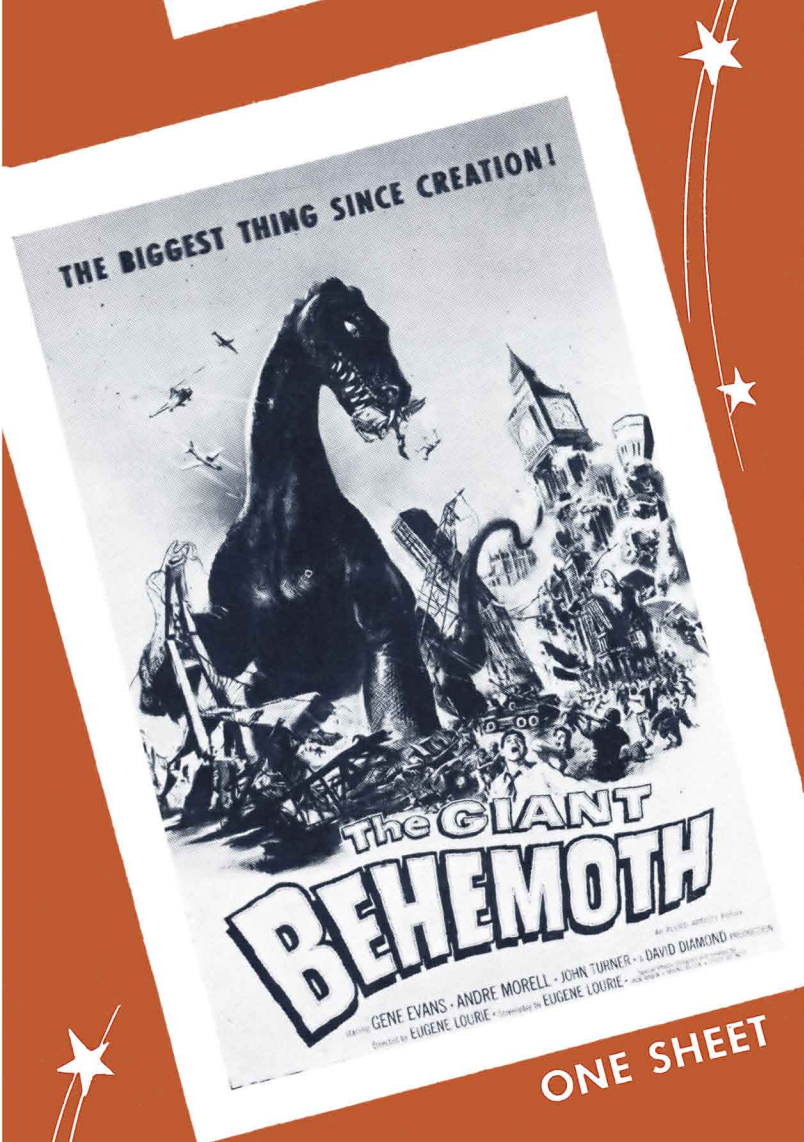
POSTERS and LOBBIES



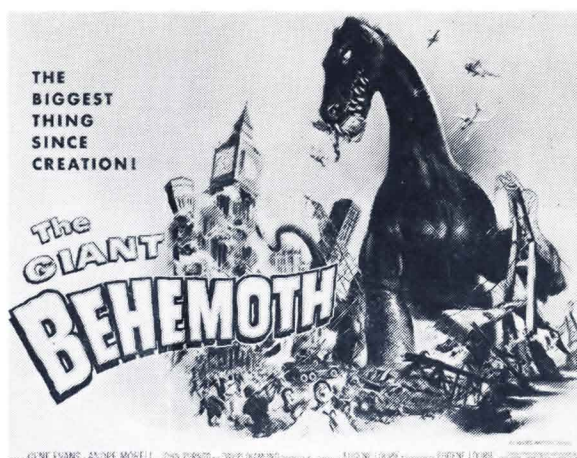
SIX SHEET



THREE SHEET



ONE SHEET



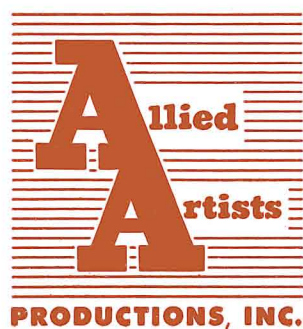
22 x 28 LOBBY CARD



INSERT CARD

SET OF EIGHT
FULL COLOR
11 x 14's ARE
ALSO AVAILABLE

The full line of Posters and Lobbies is available through National Screen Service Exchanges



ALLIED ARTISTS PICTURES CORP.
4376 Sunset Drive • Hollywood 27, California
and
165 W. 46th St., New York 36, N.Y.

Printed in U.S.A.

200 ft. high mountain of slaving terror,
burning the Human Race with its Hell Fire . . .
crushing the world in its path!

THE GIANT BEHEMOTH

GENE EVANS ANDRE MORELL JOHN TURNER

a DAVID DIAMOND production
directed by EUGENE LOURIE
screenplay by EUGENE LOURIE
special effects designed & created by
JACK RABIN, IRVING BLOCK & LOUIS De WITT



RUNNING TIME: 80 MINS.
RELEASED: 1959
BLACK & WHITE

“THE GIANT BEHEMOTH”

Cast

Steven Karnes	GENE EVANS	Dr. Sampson	JACK MACGOWRAN
Prof. Bickford	ANDRE MORELL	Submarine Commander	MAURICE KAUFMAN
Ian Duncan	JOHN TURNER	Thomas MacDougall	HENRY VIDON
Jean MacDougall	LEIGH MADISON	Interrupting Scientist	LEONARD SACHS

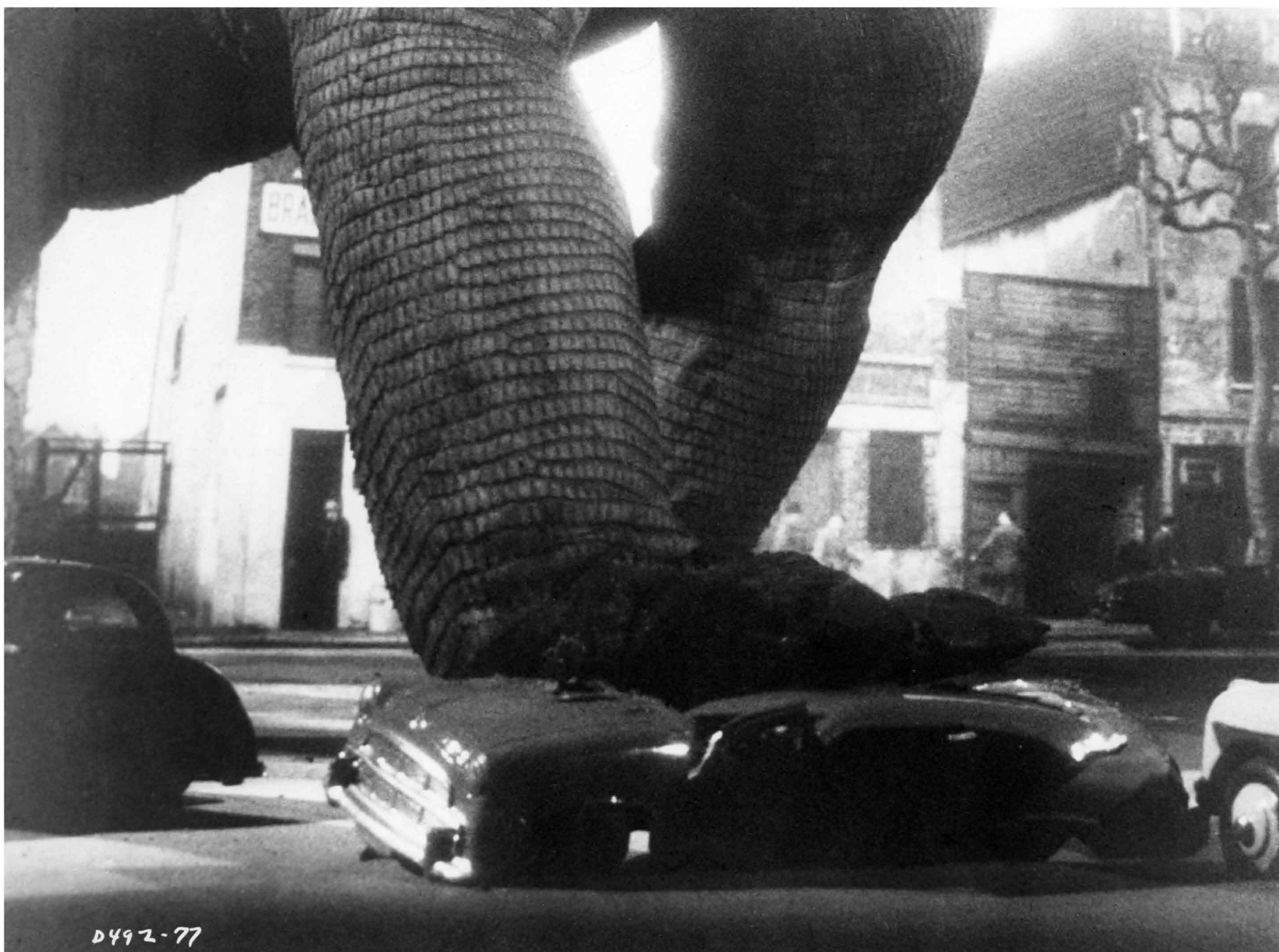
THE STORY

Mysterious deaths of a fisherman, Thomas MacDougall (Henry Vidon), and thousands of fish which were washed ashore at a British village are traced by scientists Steven Karnes (Gene Evans) and James Bickford (Andre Morrell) to a highly radioactive behemoth which they find in fishing waters. The atomic particles with which it had come in contact has given the monster an almost unbelievable size which, by comparison, dwarfs pre-historic monsters of the deep. Shortly after the behemoth had been sighted by the scientist, it disappears into the sea and the two marine biologists are summoned home by a radio message which also advises them a steamship has been strangely beached with all aboard dead. When the scientists reach shore and report their findings, a heavy concentration of ships, including battle-ships and destroyers, is sent in search of the beast which soon is held responsible for destruction of a coastal farm, its buildings and all its occupants. Knowing that it is only a question of

time until the atomic particles eventually will destroy the mammoth animal, the scientists predict its death will come, in fresh water, possibly in the Thames River, where it will have a natural inclination to perish. When a ferry boat is upturned in England's famed river and all its passengers drowned, the scientists have reason to believe their prediction has come true. While London is panicked by the nearness of the beast, Karnes and Bickford have a submarine torpedo especially made as the weapon with which to destroy the animal. Meanwhile, the behemoth emerges from the river, killing persons by the hundreds and destroying buildings in its path with its atomic rays as it moves through London. After London Bridge crashes under its weight, the behemoth drops to the Thames and here Karnes, firing with deadly aim, sends the torpedo to its mark to bring death to the great beast.

Release Date: 1959; Running Time: 80 minutes.

DAILY NEWS—“Unusual tale about a radioactive pre-historic monster . . . a most interesting chiller.”



D492-77

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ALLIED ARTISTS presents "THE GIANT BEHEMOTH"
Starring GENE EVANS — ANDRE MORELL — JOHN TURNER
A DAVID DIAMOND PRODUCTION — Directed by EUGENE LOURIE

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